



TRIED & TESTED
Commercial Learnings
Volume 1
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MOVENTO®

2-Way Protection for *quality & profits*

Movento® 240 SC insecticide is a proven, market leading insecticide for the control of sucking pests in a wide range of crops. Trials of Movento versus generic spirotetramat products across the world have demonstrated consistent superior performance of Movento in reducing pest damage and maximising crop returns.

An independent 3rd party trial was conducted in Bundaberg QLD, to assess the comparative performance for the control of Western flower thrips (WFT) in capsicums.

Movento provided superior protection against thrip feeding damage, resulting in higher grower returns than each of the generic products tested.

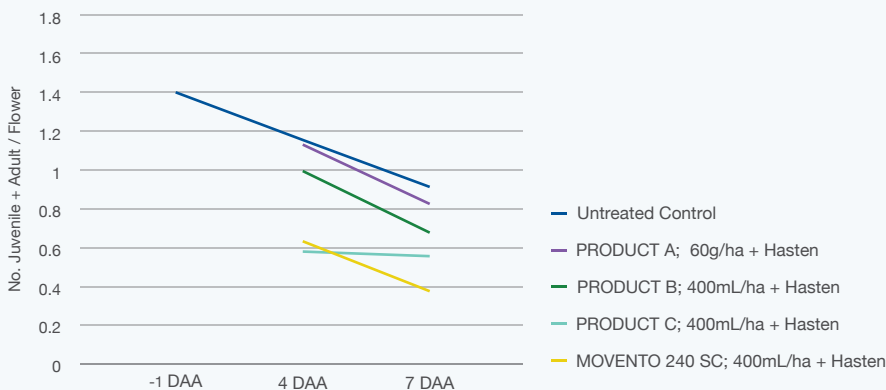
Western flower thrip trial

- // Location: Bundaberg, QLD.
- // Trial No. TRL000831.
- // Small plot, 3 replicates, hand applied trial
- // Capsicum (field) SV6847
- // Target: Western flower thrips (WFT)
- // Applied from BBCH 71 (beginning of fruit development) and repeated 10 days later in spray volume of 400 L/ha, 2 applications only



Fruit damage caused by WFT populations

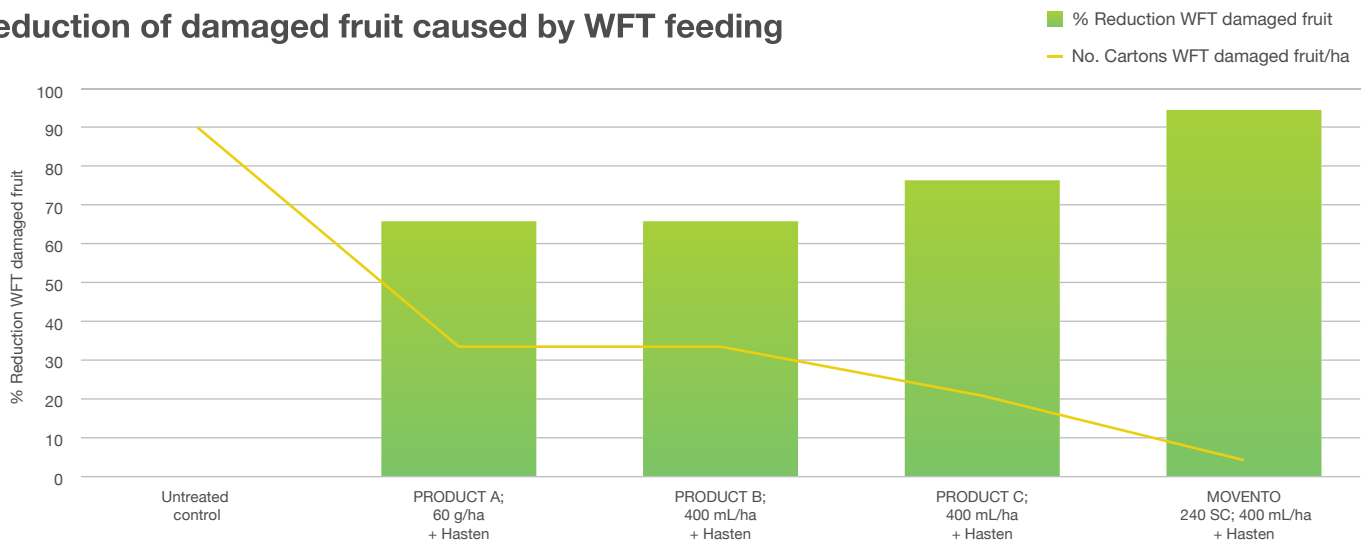
Results // Juveniles + Adults



Thrips pressure is indicated by counts 1 day before application (-1DAA). 7DAA assessment highlights quick uptake of Movento over generic competitors.

Superior early control of WFT translates into significantly improved premium fruit pack out

Reduction of damaged fruit caused by WFT feeding



// Movento Capsicum Trial No. TRL; 000831 - June 2024

All treatments significantly different to Untreated (P=0.0006)

The use of Movento has resulted in the highest % reduction of damaged fruit compared to other spirotetramat treatments. Reduction in pest damage through superior control results in significantly increased economic benefits at harvest and pack out.

Generic products may claim to be the same as Movento® 240 SC, however

- // WFT efficacy and damaged fruit are key indicators that not all products are the same.
- // Bayer has spent many years maximising the performance of the Movento 240 SC formulation.

For best results stick to the proven performance of Movento 240 SC.



This document is intended as a guide only. Always refer to label for directions for use and more information. The information and recommendations set out in this brochure are based on tests and data believed to be reliable at the time of publication. Results may vary, as the use and application of the products is beyond our control and may be subject to climatic, geographical or biological variables, and/or developed resistance. Any product referred to in this brochure must be used strictly as directed, and in accordance with all instructions appearing on the label for that product and in other applicable reference material. So far as it is lawfully able to do so, Bayer CropScience Pty Ltd accepts no liability or responsibility for loss or damage arising from failure to follow such directions and instructions. © 2024 Bayer Group.

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